



# ALBERT COUNTY CHAMBER of COMMERCE



## MORE ABOUT the ACCC NEWSLETTER

We send a minimum of one email a week to our members, past and present. This is 160+ local business owners. We use a professional digital marketing agency who ensure that a quality issue is sent every time.

We have extremely high open and clickthrough rates and a community in a stage of rapid growth.

## HELPING the COMMUNITY and YOUR BUSINESS

By advertising in the ACCC newsletter, you are supporting our growth and reaching an engaged audience.

If you are looking to reach a network of local business owners with your advertisement, ACCC is an effective way to do so. And you can feel good about helping our growing community of local business owners too.

*Our community of local business owners is growing, and our newsletter gives you prime placement for advertisements. Your advert will also be featured on our social media accounts.*

**PRICE PER ADVERT:** \$100

### WHAT'S INCLUDED?:

A feature in our newsletter for a minimum of 1 month plus additional exposure on our Facebook and LinkedIn page.

### CAN IT BE BILINGUAL?

Yes, we welcome adverts in English, as well as in French & English.

### WHAT'S REQUIRED?

You will be required to submit your own copy, including any translations, and either a logo or an image to accompany the copy. Images can be submitted in .png or .jpeg or .jpg format. They should be square, round, or rectangular. We are happy to resize as needed to fit the available space in the newsletter but the better quality the image, the sharper it will look. Most of our readers consume the newsletter on non-mobile devices.

### WHAT IF I WISH TO ADVERTISE ON A CERTAIN DATE?

If you are advertising something that is date-specific, please use the comments box on the submission form to indicate when the advertisement needs to appear. Please note that advertisements must be received by Friday morning at the latest to be included in the following week's newsletter.

To submit your advert, please fill out the form and make payment at [www.albertcountychamber.com/advertise-albert-county/](http://www.albertcountychamber.com/advertise-albert-county/). Once we receive your information, we will be in touch to confirm.



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