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Greetings on behalf of the Albert County Chamber of Commerce,

It's that time of year where we begin the push to this year's Albert County Chamber of Commerce Business Excellence Awards! We are excited to share that we have returned to traveling this amazing celebration throughout the County, and this year's event will be held at Holy Whale in Riverview at the Chocolate River Station on Thursday, May 11th.

This year we are taking the event bigger and better than ever! Feedback we've received suggested a desire for local businesses to have more networking opportunities and ability to attend. Many of the small businesses peak service hours are on the weekends, so we want to make sure that anybody that wants to come has the opportunity to do so. To meet this need we have changed our focus to interaction, moved the event to a Thursday night, and will be making it more financially accessible all whilst maintaining the elegance, attention to detail, and quality of event our business community knows and loves.

It's always a pleasure to formally recognize and celebrate the distinguished business and community leaders within Albert County. Our primary means of facilitating this event is through sponsorship. With your participation we can make this years' experience the most memorable success yet.

This is a great opportunity for your company, business, or organization to support our community and at the same time receive valuable exposure. We have added more social media and fun engaging podcasts to communicate with our region, a wider reach in attendees, as well as a full media marketing package available to you. The sponsorship opportunities are shared in the accompanying document, and please be assured, all contributions are welcome and very much appreciated.

Our deadline for sponsorship is on **Wednesday, April 5th**. One of our directors will be following up with you, and should you have any questions, feel free to contact me. We appreciate your consideration and look forward to hearing from you.

Sincerely,

Annick R Butland
President, Albert County Chamber of Commerce

Sponsorship Opportunities

About ACCC

Albert County Chamber of Commerce is all about promoting economic and commercial prosperity in Albert County. Since 1998, this organization has steadily worked towards these goals and, like our County, has relied on the strength of its roots to transform into a strong and stable organization that is positioning itself for future growth and advancement. Our services and Board of Directors bring a uniquely regional, multi-focus, and interdisciplinary approach to both represent and serve the businesses and organizations in our greater community and provincially.

About the 2023 Business Excellence Awards

The 6th annual ACCC Business Excellence Awards will celebrate the fantastic businesses in Albert County on Thursday, May 11th, from 6:00-9:00 p.m at Holy Whale in Riverview. This event is a gift the Chamber of Commerce wants to give to the economic drivers of our county, our businesses. Its goal is to show them we honour their work and contributions. The best gifts are unique, thoughtful, intentional, savoured, and wrapped beautifully, and this event will check all those boxes.

In addition to handing out our signature awards provided by Glass Roots, we will be offering a beautiful 6+ course tasting menu that highlights the culinary delicacies from one end of the county to the other. Live local music and door prizes will be additional features of the event, as well as a live auction featuring the products, works, and services of Albert County Businesses. In addition, our event will be featuring a special celebration of Albert County Artists, with more information on this to be announced in the days leading up to the event!

Awards will be featured in the following categories:

- Business of the Year
- Non-profit of the Year
- Emerging Business of the Year
- Tourism Excellence Award
- Albert County Artistic Excellence
- Community Care & Service
- People's Choice

How To Get Involved

Our Awards are primarily funded through sponsorship and provide an excellent opportunity for your business to engage with the community and receive valuable exposure. We will be marketing the event, and our sponsors, through social media campaigns, our Chamber podcast, broadcasting on the local Rogers network, radio, and in our weekly newsletter. This year we are offering even more ways to get involved! Please note that exclusive level sponsorship is on a first come, first serve basis.

The ACCC Awards are a perfect opportunity to promote your services to businesses across the county and province. Our primary desire is for this event to be a resounding success for everyone involved, and that includes maximizing the return on investment for you and your business.

Your Business Benefits

- Increases your reach across the business community.
- Potential to make high-value partnerships for a relatively low cost.
- Opens up networking opportunities.
- Builds trust in the business community and beyond.
- Promotes the community spirit of your business.

Sponsorship Opportunities

Sponsorship Levels

	Presenting Sponsor (1 Only) \$5000	Platinum >\$1500 (2 Only)	Gold >\$1000 (4 Only)	Silver >\$750	Bronze >\$500	Contributing Partner >\$200
Name/Logo on Website	✓	✓	✓	✓	✓	✓
Name on Program	✓	✓	✓	✓	✓	✓
Logo on Program	✓	✓	✓	✓	✓	
Name/Logo on Social Media Platforms	✓	✓	✓	✓	✓	
Name/Logo on Rogers Broadcast	✓	✓	✓	✓		
Business Included in Promo Display at event	✓	✓	✓	✓		
Business welcome to set up a promo banner	✓	✓	✓			
Two Complimentary Tickets	✓		✓			
Business featured on Chamber Chats Podcast	✓	✓				
Four Complimentary Tickets	✓	✓				
Headlining Sponsor (All Media/Promotion)	✓					

Reserving Your Tickets!

Tickets will be going on sale in February, so stay tuned to our social media or sign up for the Chamber E-Newsletter for early bird purchasing opportunities and announcements of the special features of this truly unique event.